



Horizon Analog Receives \$5 Million in Equity Capital

Lawrence, Kansas – October 26, 2011 -- Horizon Analog, Inc., a research and development company working to create and provide innovative solutions in nonlinear interference reduction for wireless and wired communications, today announced it has completed a \$5 million round of equity financing from MC Venture Fund I, LLC, whose primary investor is Moral Compass Corporation, a Phoenix, Arizona based company.

"We are pleased that these impact-oriented investors share the long-term vision for our company," said Robert Herrington, CEO and co-founder of Horizon Analog. "We intend to use the funds to expand our technology, product design, and marketing initiatives to deliver competitive advantage to our licensing partners."

Horizon Analog's patented technology provides significant improvements in performance of telecommunications, power, and audio devices in the presence of various types of interference. It is particularly valuable for reducing interference in devices with multiple transmitters and receivers, such as smartphones. The technology can be easily incorporated into existing circuits, and can be employed independently from, and in addition to, all other noise reduction solutions currently used by the industry.

With this investment, Josh Rosen, Managing Partner of MC Advisors, will be joining Horizon's Board of Directors. "We are excited about the potential of this technology to become pervasive in a diverse array of devices," said Rosen. "We are highly committed to supporting the development and commercialization of this important innovation."

About Horizon Analog, Inc.

Headquartered in Lawrence, Kansas, Horizon Analog, Inc. develops interference reduction solutions by combining its patented key elements and methodologies in unique ways to provide low-power, nonlinear analog signal processing in real time. Horizon intends to license the technology to manufacturers of integrated circuit chipsets and consumer products in the telecommunications, power and audio markets. For more information about Horizon Analog, visit <http://www.horizonanalog.com>.

About Moral Compass Corporation

Moral Compass Corporation (MCC) invests in businesses with the potential to make a meaningful social and economic impact in the world, chiefly in the areas of improving human health, educating individuals, supporting progressive scientific principles, and enabling a more efficient and sustainable infrastructure. MCC investments made through MC Venture Fund I, LLC are managed by MC Advisors. For more information, visit <http://www.moral-compass.com>.